

# GridBuddy

Work the Way You Want to Work

## The Most Productive User Experience In The Salesforce® Ecosystem

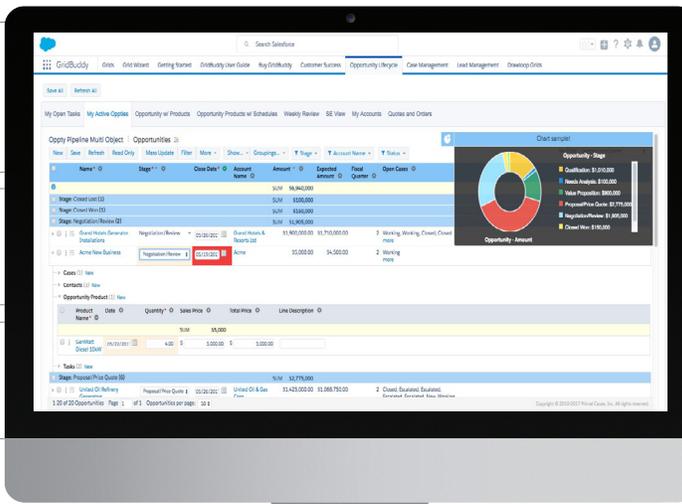
Salesforce is the world's leading cloud CRM. But its user experience lacks simplicity and speed, decreasing user adoption, productivity, and data quality.

GridBuddy™ changes the equation by simplifying and streamlining the way your users interact with data in Salesforce. Our data interaction solution integrates the data your users need into one simple view so they can get their work done fast.

### GridBuddy Features

- ✔ User-centric visualization
- ✔ Effortlessly update and act on data
- ✔ Native to Salesforce (Lightning, Classic, Mobile)
- ✔ Fully configurable, no code required
- ✔ Maintain permissions, security, and underlying data structures
- ✔ Cloud-based and mobile ready

Deliver fast changing customer-centric business processes when the business needs them.



Cross-domain data interaction without changing underlying data structures.

Combine multiple data sets into one unified, actionable view.

GridWizard to quickly develop grids.

Easy, intuitive visualization of data and business processes.

Native to Salesforce (Lightning, mobile, workflows).

### GridBuddy Benefits

GridBuddy makes data interaction easy by intelligently connecting Salesforce clouds and data into one application experience users love.



#### Fully Configurable

GridBuddy is easily configured for each user. No coding, no IT development cycles, no expensive custom applications.



#### Easily Adopt New Business Processes

Customer-centric business processes change often, and the data needed does too. Grids can be quickly reconfigured by users and developers to reflect current business processes.



#### Combine Related or Unrelated Objects in One Screen

Combine, cross-reference, and perform mass action on multiple data tables simultaneously, whether they are related or not.



### Take Intelligent Action

Surface the right data at the right time, and provide actions in context so people can make intelligent decisions. For example, interact with disparate data to manage all the moving parts of an opportunity pipeline, see the quality of the opportunity and be proactive in the sales cycle.



### Manage Hundreds of Records with Minimal Clicks

Quickly create, mass update and delete records. Narrow data sets down to the exact records a user needs with powerful filtering capabilities.



### Build Grids Specific to Your Needs

With the Grid Wizard, administrators can specify the data set they want to include in a Grid. These data sets can be as simple as single tables or complex mappings of multiple tables together. Grids can be embedded anywhere your users need to interact with their data.



### Enable and Manage Cross-Domain Data Interaction

Combine data from multiple business domains together in meaningful ways. This enables users to answer complex business questions and quickly complete complex business processes in an efficient and consistent user experience.



### Keep Your Underlying Data Structures

Work with the data you need regardless of where it resides in your existing data structures. This powerful capability allows you to keep your underlying data structures, yet deliver data to your users in one simple, actionable view. No IT involvement needed, no new data tables required.



### Full Control of User Permissions

GridBuddy works with your existing underlying security, and enables additional process-specific security. You can fully control the data actions available to each user.



### Work from Anywhere – Desktop or Mobile

GridBuddy is a web application built on Salesforce's Force.com(R) platform which means it natively uses all Salesforce data, objects, fields and functions. GridBuddy does not use APIs or count toward API call limits. As reliable as the Salesforce service itself, supports desktop and mobile.



### Ease Your Migration to Lightning

GridBuddy's data interaction grids work the same way whether in Classic or Lightning, including support for objects that are not supported in Lightning, like Schedules, Contact Roles, Custom Buttons and Links. GridBuddy supports users in both Classic and Lightning simultaneously, so rollouts can be scheduled incrementally.



### High Value Business Process Targets

GridBuddy lets you interact with your data in one, easy-to-use interface. GridBuddy delivers Pipeline Management, Customer 360, Strategic Account Planning, and Lightning Migration.

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AppBuddy is the industry leader in data interaction solutions that simplify complex work. With AppBuddy businesses create a single user experience from disparate business data, and enable their users to get work done fast. AppBuddy takes the enterprise systems you have and intelligently turns them into applications that are loved by end users.

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